

# Financial analysis for non-financial staff

Hands-on course of 2 days - 14h

Ref.: BFI - Price 2025: 1 630 (excl. taxes)

## THE PROGRAMME

last updated: 06/2024

### 1) Researching information

- Understanding the accounts of a company and knowing how to read a balance sheet: equity, solvency, etc.
- Critique and limitations of the balance sheet.

*Hands-on work* : Presentation, schematic and analytic reading of a closing balance sheet.

### 2) Understanding the company's business activities through the profit and loss account

- Understanding its level of output.
- What was its consumption.
- Making the connection between the balance sheet and the profit and loss account.
- Critique and limitations of the profit and loss account.

*Hands-on work* : Reading a closing balance sheet. General presentation of the profit and loss account, interpretation of the various results.

### 3) Introduction to financial analysis

- What is the purpose of a financial analysis?
- The value of the financial analysis.

### 4) Assessing profitability and financial strength

- The profit and loss account and the intermediate management balances.
- Some company performance indicators.
- Interpreting the various balances in the profit and loss account: gross margin, value added, operating profit/loss.
- Analyzing and interpreting ordinary, extraordinary and net profit/loss: how did the profit or loss arise?
- Analysis of profitability.
- The capacity for self-financing.
- The principal key ratios which allow the strengths and weaknesses of the company to be identified quickly.

*Hands-on work* : Training in financial analysis: analysis of the profit and loss account and profitability.

### 5) Analyzing financial health through the balance sheet

- Financing the company's needs: equity, borrowed capital, capital financing.
- Operating cycles: to what extent can the company pay its debts in the short term?
- The principal key ratios: solvency, optimization of the WCR and measurement of liquidity.

*Hands-on work* : Analysis of the balance sheet. Role-playing. Exercise in restatements and reclassifications.

### 6) Understanding the financial strategy

- Dynamic analysis of the cash reserves.
- Cash flow statement. Financing table.
- The financial levers.

#### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

#### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

#### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

#### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

#### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at [psh-accueil@ORSYS.fr](mailto:psh-accueil@ORSYS.fr) to review your request and its feasibility.

- The advantages of each source of financing.

#### 7) Valuing the company

- The valuation of the company.
- Examples of approaches to the valuation: asset-backed approach, cash-flow method.

*Hands-on work : Financial analysis of a company.*

## DATES

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### REMOTE CLASS

2025 : 18 sept., 11 déc.